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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

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You are receiving this email as you have either subscribed to receive information about Keele University's business support opportunities, have interacted with a previous edition of this newsletter or have engaged with the University's Business Gateway in some form.

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Sustainability support leads to new outlook on waste

Keele University, in partnership with Stopford Energy and Environment, is supporting a local start-up waste management business in its aim to reduce the amount of household waste reaching landfill.

Utter Rubbish Ltd is focusing on improving the rate and quality of recycling and, through its participation in the University's landmark [Smart Energy Network](#)



Through the SEND project, Keele University aims to transform the UK's largest university campus into a living laboratory researching, developing and testing the latest energy efficient technologies. Alongside this, more than 200 local businesses from a range of industries are being provided with access to expert consultancy to help them to identify development opportunities in low carbon and smart energy markets.

The fully-funded consultancy services, provided by Stopford at no cost to participating businesses, aim to boost sustainable supply chains across Staffordshire and enable the county to benefit from the expected growth in the low carbon economy over the coming years. To find out more about the opportunities available, [please see the full story on our website](#).



Discover the business support opportunities available to you

Are you looking for business support? The [Keele Research and Innovation Support Programme \(KRISP\)](#)* team are continuing to host a number of coffee mornings across Staffordshire.

The free drop-in sessions provide opportunities for the county's SMEs to network and learn more about the fully-funded support and resourcing opportunities available from Keele University that can enhance your processes or lead to the development of new products and services.

Coffee morning dates:

- 22 August - The Barley Mow, Milford, Stafford
- 28 September - Heath House Conference Centre, Uttoxeter
- 11 October - The Cathedral Hotel, Lichfield
- 8 November - The Abbey Inn, Leek

All sessions will take place from 8.30-10.30am with light breakfast and refreshments provided. [Please click here for more information and to pre-book your attendance](#).

Praise for Keele leadership programme

Caroline Brown, Managing Director of business transformation consultancy Caja, took part in the prestigious innovation leadership programme alongside fellow business leaders and entrepreneurs from across the county.

"The programme was a great way to challenge our processes, look at the way others do things and think about how we can improve our ways of working. It definitely challenged my way of thinking, in particular about how we can offer our service to local SMEs.

"The programme has not only developed me professionally, but it has enabled us to challenge our business approach and plan for 2018."

To find out more about Caroline's experience, [please see the full story on our website](#).



Business Boost Awards 2018

Keele University is proud to sponsor the 2018 Newcastle-under-Lyme Business Boost Awards, celebrating the impact of local businesses and encouraging their drive towards further growth and prosperity.

SMEs based in the Borough of Newcastle-under-Lyme district are eligible to apply for the awards, with applications open until 23 September 2018. For further information, and to apply, please visit www.businessboostawards.org.uk.



Join us at the Burton Small Business Conference

The Business Gateway team are delighted to be exhibiting at the Burton Small Business Conference on Wednesday 12 September.

Taking place at the Pirelli Stadium between 9am and 2pm, the event provides a great opportunity for SMEs in Burton and across Staffordshire to discover more about the support options available to them.

For more information about the event, and to book your tickets, please visit the [Burton Small Business website](#).



Accommodation opportunities for your business

Keele University Science and Innovation Park is one of the largest sites of its kind in the UK. With high quality laboratory, office and workshop facilities, the Park provides perfect facilities for high-tech companies looking to maximise links between business and academia.

The Park, one of only six strategic sites within The Constellation Partnership region, currently has accommodation opportunities in its Innovation Centre 1 building, ranging from 200 sqf to 612 sqf. Ideal for start-ups, spin-outs or larger companies looking for new premises, IC1 offers organisations a



prestigious address, flexible accommodation and every convenience right on site, alongside allocated car parking reserved solely for your businesses.

The Park also has development-ready plots, with land available from 19,213 sqf to almost 260,000 sqf.

To find out more about the accommodation options available to your business, please visit www.kusip.co.uk, call 01782 734321 or email kusip@keele.ac.uk.

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Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- - *Keele Research and Innovation Support Programme (Ref: 32R16P00711);*
- - *Smart Energy Network Demonstrator (Ref: 32R16P00706);*
- - *Business Bridge (Ref: 32R16P00713);*
- - *Mercia Centre for Innovation Leadership (Ref: 32R15P00229).*



The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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